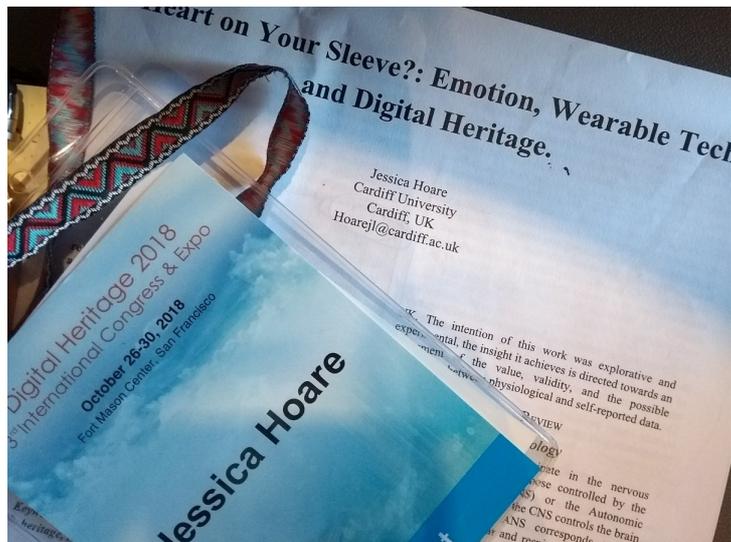


October 31, 2018 December 10, 2018

Digital Heritage 2018



In October 2018, I presented a paper on my collaboration with the National Trust (<https://jesshoare.com/2018/10/22/collaborating-with-national-trust/>) at the Digital Heritage 2018 (<http://www.digitalheritage2018.org/>).

The panel was convened by the research team behind EMOTIVE (<https://emotiveproject.eu/>) – an EU funded project heritage project exploring how to use and evaluate emotional storytelling at heritage sites. This post is a reflection on my experience and links to some of the fantastic work others on the panel are currently doing.

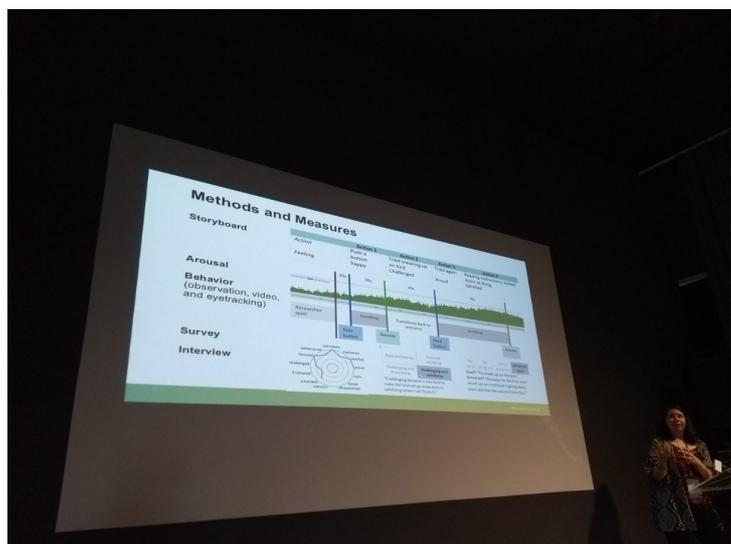
The value of presenting work a little earlier than might feel comfortable:

I submitted my abstract while in the process of planning the research – a bold and possibly foolish move that (thankfully) paid dividends. I was nervous about having pitched a methods paper but there was real value in putting my method out for peer review. It was the first time I'd been through the process; it was extremely valuable and I remain grateful to the reviewers for their comments and criticism. Sharing my work early not only improved my analysis but has also influenced the design for my forthcoming research with National Museums Wales (<https://museum.wales/>).

The power of a good panel

You can't underestimate the feeling and energy of being on a well-curated panel. It was a complete pleasure to join forces with a panel of women who are interested in the 'whys and hows' of emotion across culture and heritage.

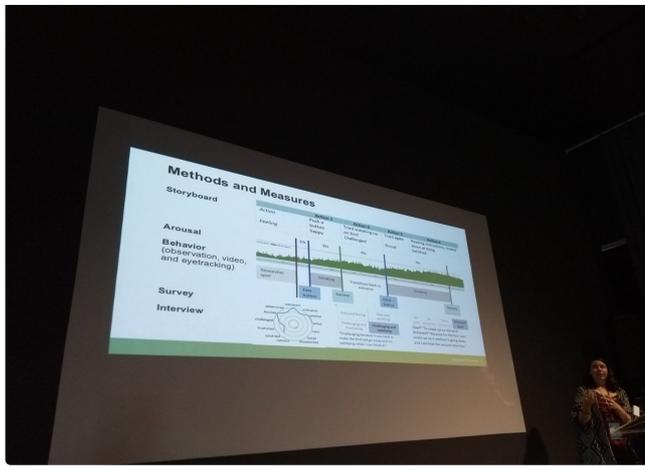
Here's Sarah May from the Museum of Science, Boston talking about their methodology.



Jess Hoare
@JessHoare



First in our @emotive_eu session is Sarah May Boston @museumofscience on their research into understanding visitor emotions #DigitalHERITAGE2018



♡ 2 6:48 PM - Oct 28, 2018



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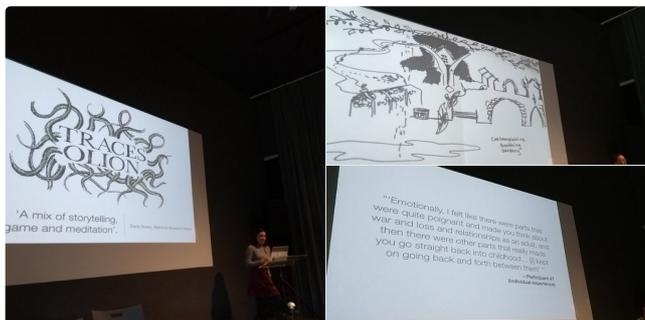
Jenny Kidd, Cardiff University and Alison John of Yellobrick (<http://yellobrick.co.uk>) presented their work developing and evaluating Traces / Olion (<https://museum.wales/stfagans/whatson/traces/>) at St Fagans National Museum of History. (<https://museum.wales/stfagans/>)



Jess Hoare
@JessHoare



Enjoying @jenkidd @that_allie describe Traces @yellobrick @AmgueddfaCymru & working with visitors to map and draw the emotional experiences the project enabled @emotive_eu session #DigitalHeritage2018



♡ 6 7:21 PM - Oct 28, 2018



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Erin Canning (<https://twitter.com/ecanning>), Aga Khan Museum, discussed evaluating and documenting affect in the art museum, through their Master's thesis which developed a schema for creating affective metadata for art objects.

Our convenor, Maria Economou discussed evaluating emotional engagement through a case study of a digital experience developed for the Hunterian Museum as part of the EMOTIVE project. (<https://emotiveproject.eu/index.php/tag/the-hunterian-museum/>)

I'll be featuring the EMOTIVE project again on the blog shortly as I'm set to join them at a workshop in Athens next month.

Proceedings will be published. Once I have a link to all our IEEE publications I'll add them to this post.



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