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Emotional experiences at the museum and

heritage sites

EMOTIVE demo event: 30 October, Glasgow Posted on: 30 August 2019

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EMOTIVE storytelling for cultural heritage, is an EU funded Horizon 2020 project which seeks to develop emotionally-resonant digital experiences for visitors at cultural heritage sites; the basic premise of the project is that cultural sites are highly emotional places.

From 2016 up to now, EMOTIVE project has researched, developed and evaluated methods and tools that can support the cultural and creative industries in creating narratives which draw on this power of "emotive storytelling" to foster the emotional connection between the visitors with the sites.

The project explored digital storytelling, tangible objects, social interaction between visitors and more experiential approaches; both on-site and virtual experiences were being designed, created and tested iteratively in close collaboration between the partner sites and the technology providers and the outputs of this process have been prototype tools and applications to create engaging, memorable stories, and enable the public to enjoy and share these stories.

The experiences were focused in the UNESCO World Heritage sites of the Roman Frontier display on the Antonine Wall at the <u>Hunterian Museum</u> in Scotland and the <u>Neolithic</u> <u>site of Çatalhöyük</u> in Turkey. Emotional experiences at the museum and heritage sites | Digital meets Culture

On 30th October 2019, the final public demo event will take place at the Hunterian Museum, Glasgow. It is supported by the University of Glasgow's newly created Digital Cultural Heritage Network (funded by the Arts Lab). During this public event, EMOTIVE will show and give the opportunity to try out a range of the experiences and prototypes created for the two cultural sites.

A variety of different applications will be showcase, including:

- Verecunda: A window to the Scottish Roman Past
- Collaborative Çatalhöyük
- Ebutius's Dilemma
- The Çatal Schoolkit



More information:

https://emotiveproject.eu/index.php/2019/08/15/save-thedate-h2020-emotive-public-demo-event/ https://emotiveproject.eu/



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PLUGGY final event "Europeans to become online heritage curators" Pluggy, the Pluggable Social Platform for Heritage Awareness and Participation, is a 3 year EC funded project with the aim to involve actively the whole society in cultural heritage. The platform provides innovative tools and apps (i.e. 3D audio, augmented reality, geolocation and collaborative games) to enable users to share their local knowledge and experiences by allowing professionals and citizens to actively contribute to the promotion and preservation of cultural heritage. ...



ARCHES Project - Final event ARCHES, Accessible Resources for Cultural Heritage EcoSystems, is a 3 year European project with the aim to make art and cultural experience accessible for all, through the development of technological solutions that improve access to culture. The project is arriving at the end of its intensive activity and it will present the results of its research at the final event in Madrid on Thursday 7 November. The results of the project are guidelines and publications, apps ...



5th Biennial Conference of ACHS: "Futures"

The Association of Studies on Critical Heritage (ACHS) is an international networking that brings together people of the interdisciplinary field of heritage studies (researchers, scholars and professionals) who are interested in contributing to a critical analysis of the role of heritage through a transdisciplinary and transversal



A new generation of professionals and Cultural Heritage Messengers The European Young Heritage Professionals Forum was organized by UNESCO in partnership with the European Union within the joint project '2018 - European Year of Cultural Heritage: Engaging Youth for an Inclusive and Sustainable Europe'. It took place from 20 to 24 May 2019 in Zadar, Croatia, hosted by the Croatian Emotional experiences at the museum and heritage sites | Digital meets Culture

reflection. ACHS aims to promote and develop heritage studies as a social, cultural, economic, and political phenomenon and as an area of professional or gove... Commission for UNESCO and the Croatian Ministry of Culture. The Forum is developed in close cooperation with the non-governmental organization Diadrasis. The aim of the Forum ...

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